

Five55 / Norway

GANTNER Project Report 02



Norway's first design fitness club

"Be Different" is the motto for Norway's first design fitness club Five55. From the changing rooms to the technical equipment, everything is subject to high aesthetic demands.

But it is not only the design of the trendy club, near Oslo, that sets new standards, the operators are also setting new standards when it comes to organisation: there are no minimum contractual periods, a personal trainer sets personal goals with the customers and each customer receives a complete health check when they join so that "healthy and sensible training" comes first. The GANTNER System delivers both high aesthetic hardware with the new terminal generation and additional benefits for the Technogym Wellness System which is used throughout the club.

The club as a community

Part of the concept of the club is that members grow together as a community, and plenty is done to ensure this is promoted. E.g. in addition to the training and wellness areas there is also a bar where people can meet for a post-workout drink. They have also set up their own Facebook group to exchange ideas online.





“We were searching for something unique and have found an innovative concept“

Interview with Geir Arne Bjune, Project development and owner

Why did you choose GANTNER?

I was at the FIBO trade show in Germany and looked at all the locker manufacturers and electronic locking systems. Initially I only wanted an easily operated solution that is convenient for our customers but ultimately the interaction with other systems such as the Technogym Wellness System was essential for me to differentiate our brand Five55 from the competition in Norway.

What challenges did you face when planning the system?

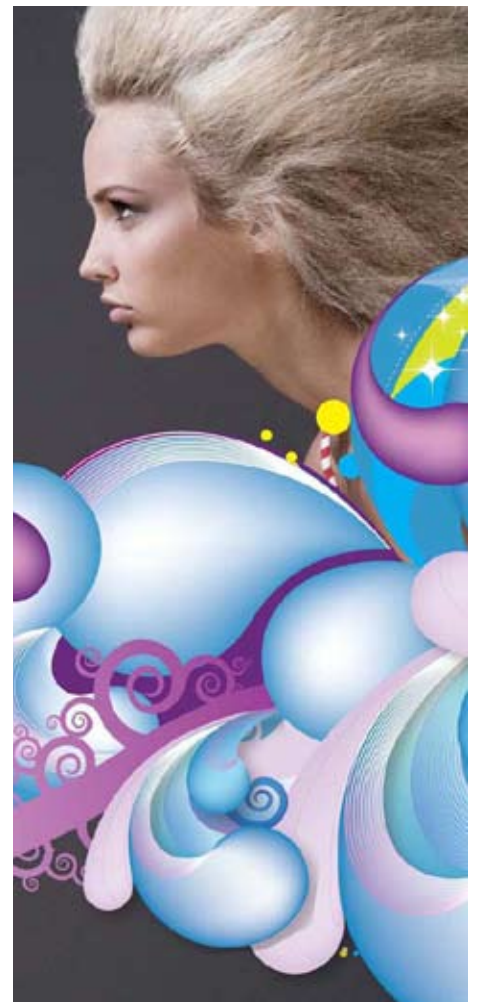
We wanted a completely integrated system, i.e. the Technogym Wellness Key also had to have other uses. In addition, we wanted the member management software to take on the total billing tasks. And the changing areas had to meet the demands of the architect of course. The challenge was therefore to find the right supplier who could create this integrated system.

Were you satisfied with the support you received from GANTNER?

GANTNER's customer service was outstanding – we couldn't have asked for more! They also provided a very good support for the other partners i.e. the club management software and the locker manufacturer. Also GANTNER's high level of experience gave us excellent ideas for operating the club successfully and profitably.

What are the main advantages of this integrated system for your members?

The members enjoy high levels of convenience as a result of the homogeneous system. They can move throughout the club with the Technogym Wellness Key that contains all the information on their training, functions as a key for the electronic lockers and as an e-purse for cashless payment at the juice bar and vending machines. It makes using of the facilities extremely easy and logical.



“The result sets a new standard in the Norwegian market!”

John Gibbs, MD CQL Lockers, UK

CQL is one of the top changing room designers in Europe. What are the key issues in the design?

The key is to balance the projected number of members, the number of lockers required at peak times, the layout of bench seating, and the space available to move around so that all of the above work as one. This is then combined to provide an adequate number of grooming stations and private changing cubicles. Access to the individual wet and dry areas must be well thought out and be in tune with each other so that the user's leisure experience is uninterrupted.

What were the challenges at Five55?

The architect had her vision of how the lockers should be presented. The two owners also had their own vision which was coupled with budgetary constraints. However, the clients fully supported their designer and recognised the importance that changing rooms have in presenting a unique selling point for the club as they generally make the first and last impressions. The end result is changing rooms that set a new standard on the Norwegian market.

What features does the electronic locker system from Gantner offer with regards to daily operation?

It provides advanced levels of security and speedy access to all paying health club members. Apart from that there are no keys that can be lost and have to be replaced at the Club's expense and lockers can be preset to open for cleaning at specific times, thus preventing members' unauthorised occupancy of lockers overnight. Due to the alarm function thefts from lockers are virtually eliminated.



“A superior level of service“



George Smith, Nordic Wellness System Manager of Norsk Fitness, Norway

The Technogym Wellness System plays a crucial role in enhancing Five55 members' satisfaction. Each member is given their own Wellness Key, storing information on their personal fitness goals and workout history. It is a powerful tool that tracks a member's use of the club and is designed to motivate and retain members. The club benefits by being able to offer all members a superior level of service and ensure that all members achieve the goals that they joined for. The integration of electronic lockers, cashless payment and access control adds even more value to the Wellness System.

“Technology that meets customers' demands“



Magnus Thorarensen, Marketing Director of BRP Systems, Sweden

The primary task of the BRP systems is to deliver efficiency in the daily operation of its customers' facilities. High technology hardware from GANTNER and Technogym operating together with the BRP software is essentially the framework for the logistics and the service that is provided to members of Five55. The most important element was the cooperation between the customer and the suppliers during the integration project. With all systems up and running, Five55 is full of technology that meets its customers' demands.



All lockers have been fitted with GANTNER electronic locks that can be operated with the Technogym Wellness Key.

Added Value with GANTNER

Integration with the Technogym Wellness System

The Technogym Wellness System, the Club Management Software and the GANTNER System work perfectly together and are completely integrated. The GANTNER System adds additional value to the Wellness System by allowing members to use the Wellness Key to access the club, operate the electronic lockers and as an electronic purse for cashless payment e.g. at the bar or the vending machine.

The GANTNER System not only reduces handling and maintenance costs through automation of the lockers but also offers extra security due to alarm lockers and additional benefits such as membership identification. By using the Technogym Wellness Key also for cashless payment both revenue and convenience will be increased.

Smooth operation and smart integration

The GANTNER System is certified by Technogym as Wellness System Compatible and brings added value to each club by ensuring smooth operation and smart integration.



Online Lock



Check-In Point



Administration Point



Build-In Vending Module

Project Data

Project:	Five55, Billingstadsletta 11, 1396 Billingstad, Norway
Client:	Vestviken No AS
Total space:	2300 m ²
Website:	www.five55.no
Electrical planning:	Vestviken No AS
Changing rooms:	Craftsman Quality Lockers Ltd
Management Software:	BRP Systems AB, Sweden
System integrator:	BRP Systems AB, Sweden
Gantner Products:	1 Check-In Point, 1 Administration Point Approx. 500 Online Locks (Mifare) 2 Information Points Electronic Locker Software
Gantner Services:	Project Management, Installation, Setup
Applications:	Wardrobe Lockers Reception Technogym Integration
Completion:	October 2008

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